



# Presale is LIVE

[kprcoin.io](http://kprcoin.io)

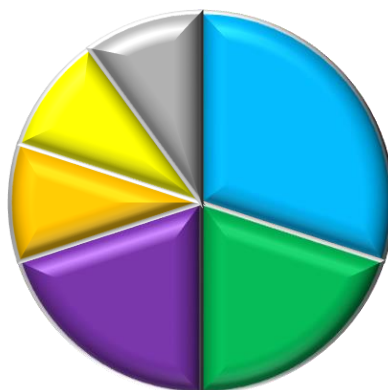
**KPR Hard Cap: 100,000,000 KPR**

## KPR Coin Distribution



- Public Airdrops 2%
- Exchanges Listings 3%
- Public Competitions 3%
- Public Relations Exposure 5%
- VIP Contributors 6%
- KPR Founders 10%
- Public Contributors 70%

## Use of Proceeds



- Blockchain Technology Build 30%
- Renewable Energy Build 20%
- Farm Infrastructure Build 20%
- Establishing Business Networks 10%
- Licencing & Associations 10%
- Other General Expenses 10%

**\*Unsold public contributors tokens will be burnt by KPR at the end of the ICO**



**PROUD  
SUPPORTERS  
OF  
KPR  
MEDICAL  
SOLUTIONS**

## ICO Token Important Details

### Pre-ICO Period

- 👉 Start Date: 1<sup>st</sup> May - 22<sup>nd</sup> May
- 👉 Token's Price: 1ETH:3000KPR

### ICO Period

- 👉 Start Date: 1<sup>st</sup> June - 22<sup>nd</sup> June
- 👉 Token's Price: 1ETH:2000KPR

### VIP's Period

- 👉 Start Date: 1<sup>st</sup> June to 22<sup>nd</sup> June
- 👉 Token's Price: 1ETH>3000KPR

**Ask us about benefits for buying in bulk  
as a VIP group!**

### Token Details

- 👉 Smart Contract – ERC223
- 👉 100,000,000 KPR Total Coins
- 👉 28,000ETH Hard Cap
- 👉 No Soft Cap
- 👉 Minimum 10% Product Discount

Any unsold Public Contributor tokens will be burned at the end of the ICO period.

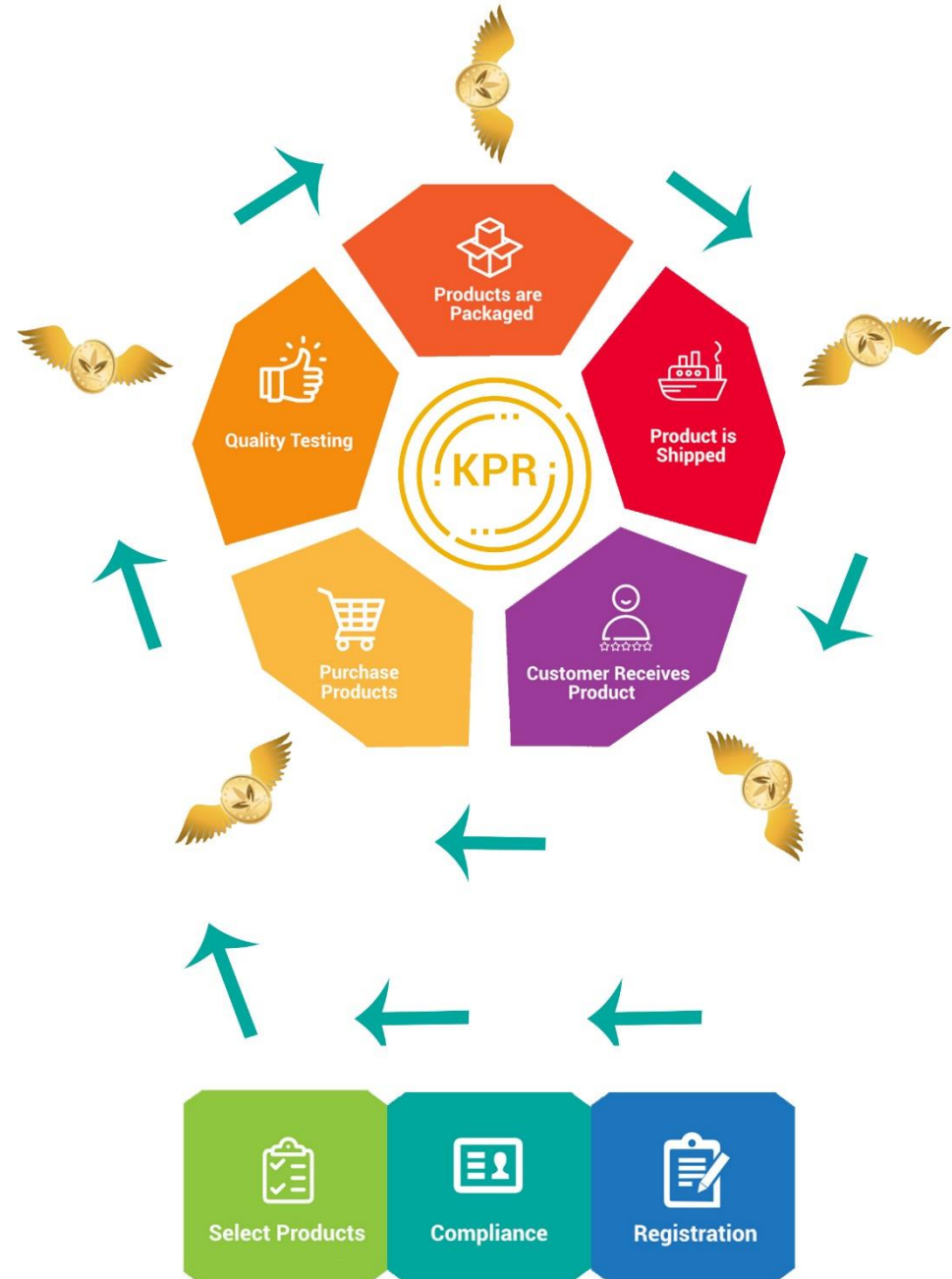
If ICO Target is not obtained, proceeds spent will be used to secure KPR tokens onto exchanges and decisions around obtaining further financing to complete the planned project.

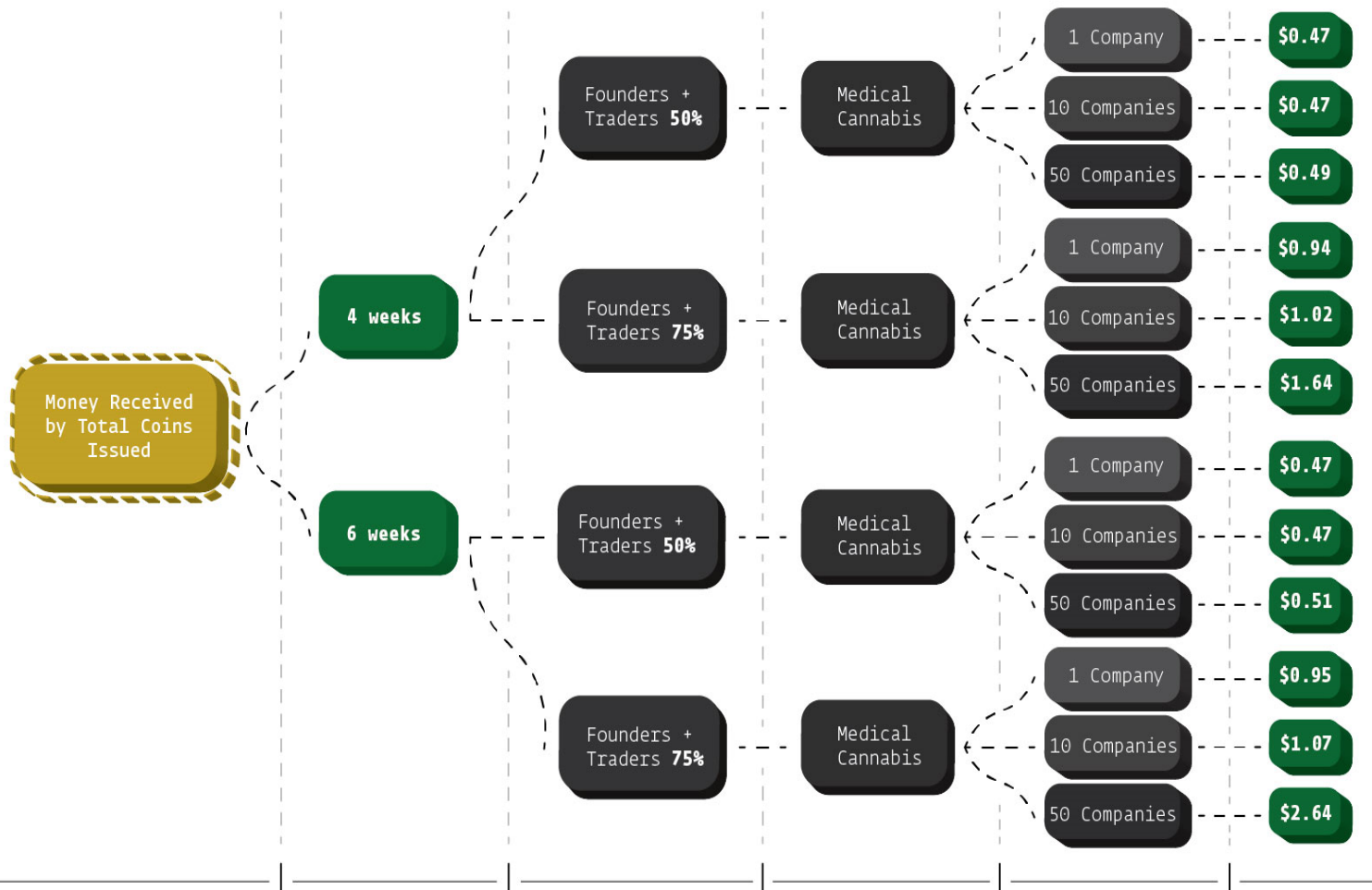
## Why Tokens Are Required by KPR

- ✿ The KPR tokens are primarily being used for their blockchain's audit trail abilities to track a licenced purchase of medical cannabis, its value and quantity, all the way through the critical control points of the industries supply chain process.
- ✿ The blockchain can be used to identify any stage of the supply chain for which any illegal activities could arise and to prove the legitimacy of an industry some medical professionals are sceptical to prescribe necessary prescriptions for.
- ✿ A doctor, or pharmaceutical company will have their licence checked for compliance after registration. They select and purchase products online if their checks are approved. Their purchase may be in any regular form of currency, converting the purchase into KPR tokens which has its blockchain trail through the supply chain process until the customer receives its delivered products.
- ✿ Customers of KPR products will receive discounts on the use of crypto currencies; BTC and ETH, they will also receive a further discount for using KPR Coins.

**KPR will be looking to export to dispensaries throughout the world, which will encourage public use of KPR coins, and crypto currency, for a discount on our product.**

**This will help to grow the crypto currency ecosystem. Medical cannabis is already recreational in parts of the world, which we anticipate will continue to increase.**





Initial Value Post ICO	Supply Chain Cycles	No Trading Volume - Coins Held	Industries Using Supply Chain Tool	Companies Using Supply Chain Tool	KPR Coin's Value Assumption
70,000,000 KPR to sell @ 1ETH:3000KPR = 23,333ETH @ \$1,000 = \$23.33m 100,000,000 KPR Total Starting Value Expectation: \$0.23 p/KPR	Based on 1 US dispensary companies average is \$3m revenue p/a. This average ties up \$231k of KPR in circulation on a 4 week cycle and \$346k of KPR on a 6 week cycle	Founders will hold their coins for a minimum of 1 year  It is expected that a percentage of public KPR coin owners to also be inactive from trading cycle	KPR will initially be using the blockchain benefits of its supply chain tool in the medical cannabis industry. Upon expansion to other industries, KPR circulation will increase	1 company using the technology averaging \$3m revenue sees \$346k of KPR in circulation. 10 increases this to \$3.4m and 50 to \$17m	

## Token Value Creation

👉 As KPR Medical Solutions receive payments, KPR tokens are generated and pass through the KPR supply chain system, creating a demand and value for the token.

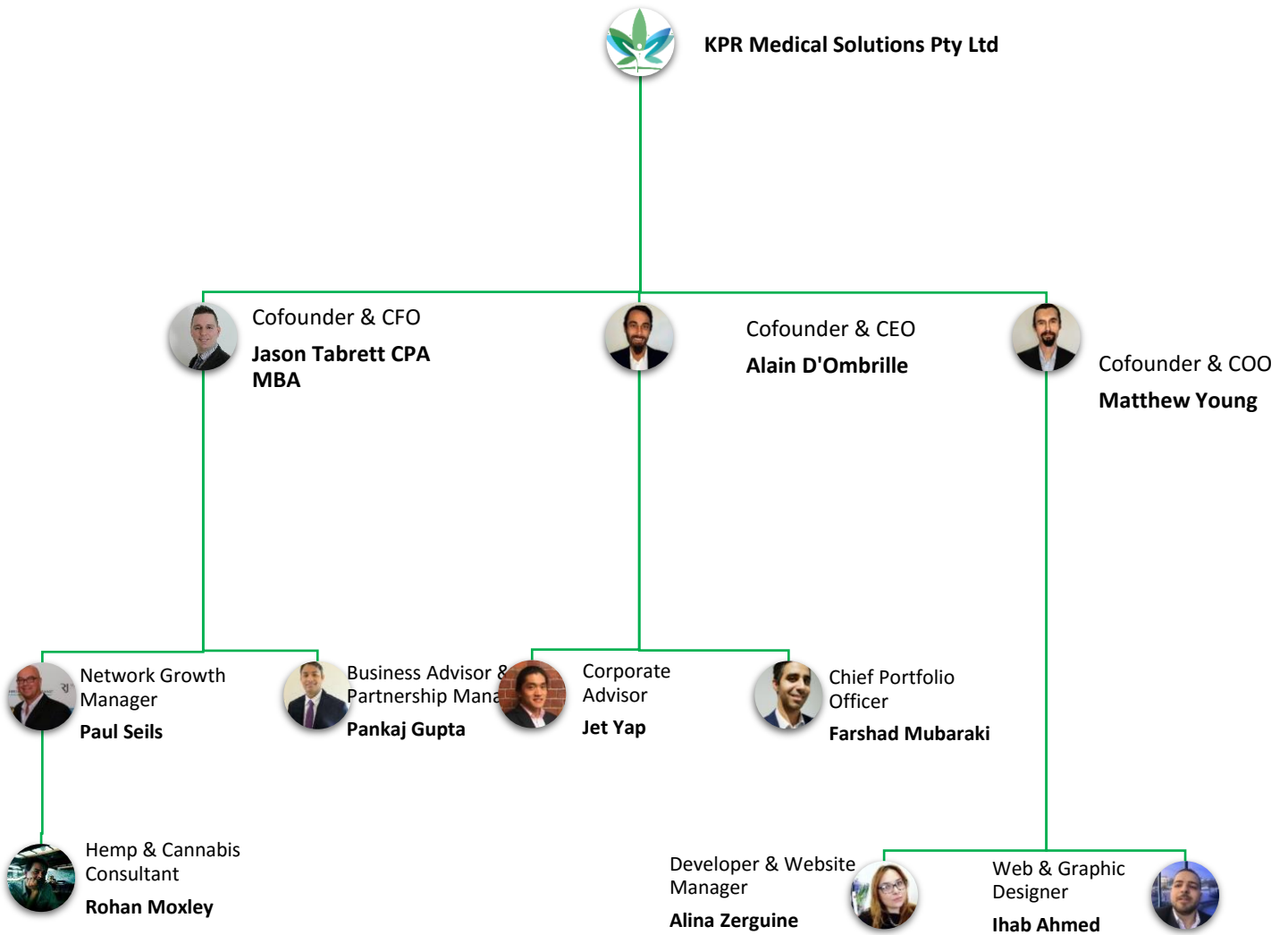
👉 The length of the supply chain is the period of time the tokens are out of supply and in demand for. This leads to an increase in the value of the coin.

👉 An increasing number of industries and companies using the KPR supply chain technology further increases the tokens in circulation. Demand and value rises for the coin.

👉 KPR Medical Solutions will have their primary focus on long-term sustainability, however will contribute a % of profits each year to buying KPR Coins back off the market to add value by reducing the available supply.



## The KPR Team



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